SANYA SEQUEIRA

Senior Producer | Post-Production Leader | Filmmaker

Dubai, UAE | Open to UAE & International Opportunities
sanyasequeira.com | sanya@theannex.ae | +971 58 5480223



PROFESSIONAL SUMMARY

Sanya Sequeira is a Dubai-based post producer and filmmaker with fourteen years of experience across film, television, and advertising, having worked in studios and agencies from San Francisco to the UAE. She leads post-production for global and regional campaigns — overseeing editorial, VFX, colour, and sound from concept through final delivery — for brands including Mastercard, McDonald's, Chevrolet, and Rolls-Royce, work that has been recognised internationally at Cannes Lions, alongside D&AD, Dubai Lynx, and The One Show. Alongside her production career, Sanya is an educator and mentor to emerging filmmakers, teaching post-production and storytelling at SAE University College Dubai and leading curriculum at Raindance Film School, helping shape the next generation of filmmaking talent across the region.

CORE COMPETENCIES

Post-Production Leadership • Creative & Project Management • Client & Stakeholder Management • Team Leadership • Multi-Market Campaign Delivery • Editorial, VFX & Animation Oversight • AI-Driven Workflows • Budget Management ($10K–$500K) • Branded Content & Advertising • Curriculum Development & Mentorship

PROFESSIONAL EXPERIENCE

Post Producer | Craft Worldwide / McCann Worldgroup *Sep 2023 – Present*

- Lead end-to-end post-production for 50+ regional and global campaigns annually across TV, digital, social and branded content.
- Manage an in-house post team of 8 plus regional and international specialist suppliers across VFX, animation, audio and colour.
- Oversee budgets from $10K to $500K, ensuring on-time, on-budget delivery across complex multi-market campaigns.
- Deliver post-production for global and regional brands including Chevrolet, Mastercard, KIA, Samsung, McDonald's, Siemens, Bosch, L'Oréal, Gillette, Heinz and Hershey's.
- Introduced AI-driven workflows to improve efficiency across post-production processes; contributed to award-winning work recognised at Cannes Lions, D&AD, Dubai Lynx, The One Show, Clio Awards and Effie Awards.

Post Producer & Filmmaker | twofour54 *Nov 2020 – Sep 2023*

- Delivered commercial, branded and corporate content for agencies and production companies across the UAE, including NEOM, DAMAC, Mashreq Bank and Rolls-Royce.
- Managed editorial, finishing, motion graphics, audio and final delivery workflows for regional and international clients on fast-turnaround, campaign-led projects.

Film Lecturer | SAE University College Dubai *Feb 2018 – Present*

- Teach filmmaking, editing, post-production and storytelling to emerging filmmakers and media professionals; develop curriculum covering editorial technique, post workflows, colour theory, audio design and visual storytelling.
- Previously served as Industry Liaison Coordinator and Centre of Media Engagement Coordinator, building partnerships between the college and leading UAE industry companies; work with the Australian Education Board on curriculum updates.

Course Leader & Film Lecturer | Raindance Film School Dubai *Jul 2020 – Aug 2021*

- Led film and creative media programmes focused on practical production training; developed and delivered curriculum across directing, editing and production, approved by the UK Pearson education board.

Post Production Editor | Just Happy Together *Dec 2017 – Jan 2020*

- Edited branded content, commercials and digital campaigns for UK and European clients; collaborated with creative teams on editorial execution and finishing across broadcast, digital and social platforms.

EARLIER EXPERIENCE

Video & Sound Editor, Evamotion / AstroLabs — Dubai, UAE — *Dec 2017 – Sep 2018*
Freelance Video & Sound Editor, Form & Fiction — San Francisco, USA — *Aug 2017 – Dec 2017*
Post-Production Video & Sound Editor, Toaster Productions — Abu Dhabi, UAE — *Feb 2016 – Jul 2017*
Post-Production Video & Sound Editor, Amplifilm — San Francisco, USA — *Jan 2014 – Oct 2015*
Freelance Post-Production Supervisor, Matthew Town Productions — Los Angeles, USA — *Dec 2014 – Dec 2015*
Freelance AV Technician, TED Speaker Series, HeavyBit Industries — San Francisco, USA — *Jun 2015 – Oct 2015*
Audio Engineering Intern, Studio Trilogy — San Francisco, USA — *Feb 2014 – Aug 2014*
Video Editing Intern, StoryBoard Art — San Francisco, USA — *May 2012 – Jan 2013*

EDUCATION

Bachelor of Fine Arts in Motion Pictures & Television — Academy of Art University, San Francisco, California
Associate Studies, Film & General Education — De Anza College, Cupertino, California

TECHNICAL SKILLS

Editorial: Avid Media Composer, Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro
Colour & Finishing: DaVinci Resolve, Baselight, Adobe Lightroom, Online Conform, Mastering & Delivery
Audio Post: Pro Tools, Adobe Audition, Dialogue Editing, ADR, Sound Design, Re-recording Mixing
Design: Adobe Photoshop, Illustrator
Workflow & Collaboration: Frame.io, ShotGrid, Airtable, Monday.com, Google Workspace, Microsoft Office
AI & Creative Technology: ChatGPT, Claude, Genspark, Runway, Adobe Firefly, Midjourney, Magnific, Topaz Video AI, OpenArt AI, Higgsfield

AWARDS & RECOGNITION

Top Awards — Selected Campaigns (Cannes Lions result shown where won)

Recipe for Change — *Puck / Arla Foods* **Cannes Lions Gold (SDGs)**
Highlight Your Balls — *Testicular Cancer Society* **Cannes Lions Silver (Brand Experience)**
Spots for Shops **Cannes Lions Silver (Media)**
Life Donor Card — *Mastercard* **Cannes Lions Silver (Brand Experience)**
Public Money ATM — *Mastercard* **2× Cannes Lions Silver (Direct, Brand Experience)**
After Dinner Dinner — *McDonald's* **3× Cannes Lions Bronze (Direct, Commerce, Media)**
Sponsored Balls — *Testicular Cancer Society* **Cannes Lions Bronze (PR/Events & Stunts)**
Not For First Dates — *McDonald's UAE* **Cannes Lions Bronze (Outdoor/Social Behaviour)**
Ketchup Insurance — *Heinz* **Cannes Lions Bronze (Audio & Radio)**
Missing Letters of Worth **Cannes Lions Bronze (PR)**
The Mid-Life Check — *Harley-Davidson* **2× Gold, MENA Effie**
Amateur Anti-Doping Test — *Testicular Cancer Society* **MENA Effie Bronze**

Industry Recognition: Cannes Lions, D&AD Awards, Dubai Lynx, LIA, Loeries, The One Show, Clio Awards, Effie/MENA Effie Awards, ANDY Awards

Film & Personal Achievements: Cannes Short Film Corner (Official Selection); Dubai International Film Festival (Official Screening); DAMN Film Series New York (Official Selection); Media Awards San Francisco — Best Picture & Best Sound Design; Epidemic Film Festival — Best Sound Design

LANGUAGES

English (Native) • Hindi (Conversational) • Arabic (Limited Working Proficiency — Reading & Writing)

SELECTED CLIENTS & BRANDS

● ADNOC ● Aldar ● Always ● Aramco ● Arla Foods (Puck) ● Bosch ● Chevrolet ● DAMAC ● Doritos ● Emirates ● General Motors ● Google ● GoPro ● Heinz ● Hershey's ● Hublot ● IKEA ● KIA ● Kinder ● Lindt ● L'Oréal ● Mashreq Bank ● Mastercard ● McDonald's ● NEOM ● Nestlé ● New Balance ● PepsiCo ● Pizza Hut ● Riyadh Air ● Rolls-Royce ● Samsung ● Siemens ● Subway ● Vaseline ● Vimto ● Yas Island