

SANYA SEQUEIRA

SENIOR POST PRODUCER | SENIOR EDITOR | CREATIVE PRODUCER | PROJECT MANAGER | LECTURER

Dubai, UAE | Open to UAE & International Opportunities
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CORE COMPETENCIES

Post-Production Leadership • Creative Production • Project & Budget Management • Client & Stakeholder Management • Team Leadership • Multi-Market Campaign Delivery • Editorial, VFX & Animation Oversight • AI-Driven Workflows • Branded Content & Advertising • Film & Television Production • Storytelling & Creative Development

TECHNICAL SKILLS

Creative & Production: Story Development • Screenwriting • Directing • Creative Production • Production Management • Production Planning • Storyboarding • Shot Listing • Multi-Camera Production

Editorial: Avid Media Composer • Adobe Premiere Pro • DaVinci Resolve • Final Cut Pro

Writing & Development: Final Draft • Celtx • WriterDuet • Script Development • Script Breakdown • Narrative Development

Motion Graphics & Design: Adobe After Effects • Adobe Photoshop • Adobe Illustrator

Colour & Finishing: DaVinci Resolve • Baselight • Adobe Lightroom • Online Conform • Mastering & Delivery

Audio Post Production: Pro Tools • Adobe Audition • Dialogue Editing • ADR • Sound Design • Re-recording Mixing • Audio Recording

Workflow & Collaboration: Frame.io • ShotGrid • Airtable • Monday.com • Google Workspace • Microsoft Office

AI & Creative Technology: ChatGPT • Claude • Genspark • Runway • Adobe Firefly • MidJourney • Magnific • Topaz Video AI

EDUCATION

Bachelor of Fine Arts in Motion Pictures & Television

Academy of Art University, San Francisco, California

Associate Studies, Film & General Education

De Anza College, Cupertino, California

LANGUAGES

English (Native), Hindi (Conversational), Arabic (Limited Working Proficiency — Reading & Writing)

AWARDS & RECOGNITION

Contributed to award-winning campaigns recognised at leading international advertising festivals and across creative, craft, post-production and effectiveness categories.

SELECTED AWARD-WINNING CAMPAIGNS

- Puck — Selfless Shelves
- Puck — Recipe for Change
- Mastercard — Donor Card
- Testicular Cancer Society — Highlight Your Balls
- McDonald's — First Dates
- McDonald's — Dinner After Dinner

INDUSTRY RECOGNITION

- Cannes Lions
- D&AD Awards
- Dubai Lynx
- The One Show
- Clio Awards
- Effie Awards

SELECTED FILM & PERSONAL ACHIEVEMENTS

- Cannes Short Film Corner — Official Selection
- Dubai International Film Festival — Official Screening
- DAMN Film Series New York — Official Selection
- Media Awards San Francisco — Best Picture
- Media Awards San Francisco — Best Sound Design
- Epidemic Film Festival — Best Sound Design

PROFESSIONAL SUMMARY

Senior Post Producer, Editor and Lecturer with 14+ years of experience across film, television and advertising, and over 8 years of teaching and mentoring emerging filmmakers through SAE University College and Raindance Film School. Experienced in leading editorial, VFX, colour, audio and AI-driven workflows across the MENA, UK and US markets, while helping bring creative ideas to life from concept through final delivery. Skilled in managing cross-functional teams, production budgets and stakeholder relationships across a wide range of commercial and creative projects. Contributed to award-winning campaigns recognised at Cannes Lions, D&AD, Dubai Lynx, The One Show, Clio Awards and Effie Awards, while maintaining a passion for storytelling, collaboration and developing the next generation of creative talent.

PROFESSIONAL EXPERIENCE

Craft Worldwide / McCann Worldgroup

Post Producer | Dubai, UAE | Sep 2023 – Present

- Lead end-to-end post-production for 50+ regional and global campaigns annually across TV, digital, social and branded content.
- Manage an in-house post team of 8 plus regional and international specialist suppliers across VFX, animation, audio and colour.
- Oversee budgets ranging from \$10K to \$500K, ensuring on-time, on-budget delivery across complex multi-market campaigns.
- Delivered post-production for leading global and regional brands including Chevrolet, Mastercard, KIA, Samsung, McDonald's, Siemens, Bosch, Doritos, L'Oréal, Gillette, Always, Heinz, Hershey's and numerous additional MENA and international clients.
- Introduced AI-driven workflows to improve efficiency across post-production processes.
- Contributed to award-winning work recognised at Cannes Lions, D&AD, Dubai Lynx, The One Show, Clio Awards and Effie Awards.

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Post Producer & Filmmaker | Dubai / Abu Dhabi, UAE | Nov 2020 – Sep 2023

- Delivered commercial, branded and corporate content for agencies and production companies across the UAE such as NEOM, DAMAC, Pizza Hut, Mashreq Bank and Rolls-Royce .
- Managed editorial, finishing, motion graphics, audio and final delivery workflows.
- Supported content production for regional and international clients across fast-turnaround and campaign-led projects.

SAE University College Dubai

Film Lecturer | Dubai, UAE | Feb 2018 – Present

- Teach filmmaking, editing, post-production and storytelling to emerging filmmakers and media professionals.
- Develop curriculum covering editorial techniques, post workflows, colour theory, audio design and visual storytelling.
- Mentor students through industry-standard practical projects.
- Previously served as Industry Liaison Coordinator and Centre of Media Engagement Coordinator creating partnerships between the college and leading industry companies in UAE.
- Working with Australian Education Board and faculty in main office to facilitate curriculum changes and updates.

Raindance Film School Dubai

Course Leader & Film Lecturer | Dubai, UAE | Jul 2020 – Aug 2021

- Led film and creative media programmes with a focus on practical production training.
- Developed curriculum and delivered teaching across directing, editing and production. Approved by Pearson education board in UK.
- Mentored student film projects from concept to completion.

Just Happy Together

Post Production Editor | London, UK | Dec 2017 – Jan 2020

- Edited branded content, commercials and digital campaigns for UK and European clients.
- Collaborated with creative teams on editorial execution and finishing.
- Delivered projects across broadcast, digital and social platforms.

Evamotion / AstroLabs

Video & Sound Editor | Dubai, UAE | Dec 2017 – Sep 2018

- Edited corporate, startup and branded video content for regional clients.
- Managed video editing and audio post-production from rough cut to final delivery.

Form & Fiction

Freelance Video & Sound Editor | San Francisco, USA | Aug 2017 – Dec 2017

- Delivered commercial and branded video projects with a focus on story, pacing and post quality.

Toaster Productions

Post-Production Video & Sound Editor | Abu Dhabi, UAE | Feb 2016 – July 2017

- Delivered commercial and corporate video projects for regional clients.
- Oversaw editorial, sound design and finishing workflows.

EARLIER EXPERIENCE

- Amplifilm, San Francisco** — Post-Production Video & Sound Editor | Jan 2014 – Oct 2015
- Matthew Town Productions, Los Angeles** — Freelance Post-Production Video & Sound Supervisor | Dec 2014 – Dec 2015
- HeavyBit Industries, San Francisco** — Freelance AV Technician, TED Speaker Series | Jun 2015 – Oct 2015
- Studio Trilogy, San Francisco** — Audio Engineering Intern | Feb 2014 – Aug 2014
- StoryBoard Art, San Francisco** — Video Editing Intern | May 2012 – Jan 2013

SELECTED CLIENTS & BRANDS

ADNOC • Aldar • Always • Aramco • Arla Foods (Puck) • Barbican • Betty Crocker • Bosch • Chevrolet • DAMAC • Doritos • Emirates • Eyewa • Gillette • General Motors (GM) • Google • GoPro • Heinz • Hershey's • Hublot • IKEA • Jif • KIA • Kinder • Lindt • L'Oréal • Lunestil • Mashreq Bank • Mastercard • McDonald's • NEOM • Nestlé • New Balance • Noor Oil • OneDXB • OnStar • Parkin • PepsiCo (Mirinda, 7Up, Doritos, Sting) • Pizza Hut • Riyadh Air • Rolls-Royce • Samsung • Seara • Siemens • SF Giants • Subway • Sunny Oil • Twitter (X) • Vaseline • Vimto • Yas Island